

# OTHER NETWORKS

featuring

*Solar Interest Exchange*  
AND *Small world*

Vol. 1 No. 2

PUBLIC INTEREST MEDIA PROJECT

Fall 1981

Networks (as we use the term) are communication structures through which people can connect with one another. The use and meaning of the word "network" in the names of many organizations is discussed in this issue's editorial.

In keeping with our goal of being an interactive newsletter, several articles describing networks and networking have been submitted by readers, including one article written in exchange for a subscription (see our subscription form on page 23).

The latest messages in the SMALL WORLD network are again included, as well as a cumulative index. Besides SMALL WORLD, this issue also contains a Solar Interest Exchange--messages collected at the recent "Solar Rising" Conference in Philadelphia.

Some other new features in this issue include Network Notes, brief descriptions of a number of people networks; and Resources, a listing of newsletters, periodicals, and other resources which may be of interest to our readers.

A major goal of Other Networks is to act as a "magnet" for information about other networks and networkers. The response to our first issue has been very encouraging. In fact, most of this issue is the result of people sending us information about themselves or about networks they know about. That's what we're here for. Feel free to share your thoughts and feelings with us and other readers.

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## WHAT'S IN A NAME?

The word "network" is becoming very popular very quickly. Many new groups and organizations have "network" in their name, or claim to be "a network of organizations and individuals who . . . " But just using the word "network" doesn't mean something is a network. One of the reasons we've created Other Networks is to offer a forum for dialogue, to help clarify (for ourselves and others) just what a network is (and is not).

First of all, this newsletter is primarily concerned with people networks, and, as pointed out in the first (Spring '81) issue of ON, people networks can take on an endless diversity of forms. By reporting on a wide variety of people networks in each issue, we hope not only to provide practical information and concrete examples, but also to convey some sense of the beautiful, organic diversity of forms.

At the same time, though, we are searching for unity amid diversity. What is there that is common among people networks? What is there that is special?

One factor which we feel is shared by genuine people networks is that responsibility rests primarily with individuals. People networks are not organizations where only the leaders assume responsibility and others follow. People networks are not groups where most people feel powerless, where their voices will not be heard.

Rather, responsibility is shared by people in a network, because the network is the individuals within it and their relationships to one another. People networks are clusters of people who have made deliberate decisions to take some initiatives.

People who plan and start to build people networks know that networks facilitate the autonomous interaction of responsible individuals. All planners can do is set up the system--and then get out of the way. They cannot determine how each person uses the network. They cannot make decisions individuals must make. They must give up an aspect of their own power so that others may share in the power of making responsible decisions. They are facilitators, not authorities. And facilitation means helping individual people make their own decisions, encouraging each person to assume responsibility.

So, the next time a group or organization calls itself a network, ask where the responsibility rests. Ask hard. Do individuals feel responsible for their relationships to the network? Or is the organization cashing in on a popular phrase?

--Seth Horwitz

## OTHER NETWORKS

Volume 1, Number 2 Fall 1981

This newsletter is published quarterly by PUBLIC INTEREST MEDIA PROJECT, a non-profit, tax-exempt corporation.

Other Networks is written by and for people interested in networking. We invite contributions of letters, articles, graphics, volunteer help, and money (which is tax-deductible).

Permission to reprint material should be obtained in writing in advance from Public Interest Media Project.

Subscriptions are \$15.00/year, or \$5.00 for those living lightly, and are tax-deductible. Subscriptions are also exchanged for other newsletters and for articles accepted for publication in Other Networks. (See our subscription form on page 23.)

## This issue's staff:

Editors: Seth Horwitz  
Stan Pokras

Graphic Design:  
Linda Marie Searce

Additional help provided by  
Julie Kay Mills and Connie Schuster.  
Special thanks to Pat Sorrell,  
Mary Anne Atkinson, and Manny  
Castlewitz.

PUBLIC INTEREST MEDIA PROJECT

P.O. Box 14066

Philadelphia, PA 19123

by John Dowlin

## Bicycle Network

The Bicycle Network is a people-to-people, transnational network of bicycle advocates working to strengthen the bicycle's position as a healthful, low cost, energy efficient means of transportation and as an important link between the public and public transit.

During the last four years Network affiliates have met in New York in conjunction with the International Cycle Show which is held each year in February, week-end of George Washington's birthday. Last year about 50 representatives from 4 countries gathered at the West Side "Y" for 3 days of presentations, workshops, and convivial get-togethers after hours. Host for the meeting was Transportation Alternatives, New York's "two wheeled transit authority".

The bikes-on-transit workshop included participants from Washington, Philadelphia, New Jersey, New York and Montreal. Plans and strategies as well as new technologies were discussed for combining bikes and public transit, and sample bicycle permits were reviewed and evaluated.

Participating in other workshops - on organization, safety education, legislation, publications, and fund raising - were Ralph Hirsch of the League of American Wheelmen, George Platts from Cyclebag (Bristol, England), half of the editorial staff from Freewheeling (Edinburgh, Scotland), Michel DeLore, Assoc. Ed. from Cyclo 2000 (Lyon, France); Nina Rowe, Steve Faust, Gihon Jordan, Carole Chavanne and other transportation planners also participated.

Among the joint projects & publications that were discussed were the following:

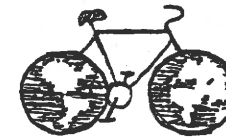
-U.N. association: as a network of non-government organizations (NGO's) developing appropriate (pedal) technology, it was suggested that we explore ways of working closer with the United Nations.

-Network News, the grass-roots clipping service on bicycle transit, coordinated

by John Dowlin in Philadelphia, is to continue as a quarterly publication in cooperation with Bicycle Forum Magazine.

-Cycle & Recycle, the Network's annual wall calendar celebrating bicycles and public transit as "rays of hope" in the transition to a post-petroleum era, is a cooperative production. Photographers and organizations interested in helping should contact John Dowlin (215) 222-1253 or Claire Morissette (514) 844-2713.

The Bicycle Network, currently about 90 NGO's in 20 countries (listed in Cycle & Recycle), continues to grow and develop. It was suggested that Network affiliates attempt to meet more often in different countries and that we improve and expand our outreach. Bicycle NGO's are forming everywhere, often in isolation, always in need of



funds and support. In response to an article in the UN publication Development Forum, for example, the Network received letters from recently formed groups in Argentina, Venezuela, Jamaica, Greece, Portugal, Germany, and Malaysia. Which is to say, and to conclude, that if we keep writing and reading and clipping those articles, and keep answering the mail, and keep sharing that vision! . . . . we'll get our act together: Silvino will start selling gas masks in Lisbon; Esmine will get those reggae bicycle tunes recorded in Kingston; Klaus will take those photos of Berlin's "Radler (bicycle) Express"; etc., etc. Once together, the "velorution's" assured!

\* \* \*

John Dowlin is a member of the Greater Philadelphia Bicycle Coalition (P.O. Box 8194, Phila. PA 19101) and may be contacted directly. (215) 222-1253. His article was reprinted from Boston Cyclist.

# JOSHUA

"Networking is the physical manifestation of the Aquarian Age. It is a vibration being felt all over the world, the almost inner compulsion to connect and link up with others."

... Thus begins a twenty five page paper by Joshua, a "New Age networker" from Chicago. In his paper, Joshua describes with clarity and humility the many organizations and persons with whom he has had contact during the past year of extensive travel and networking. In a personal communication, Joshua affirms that the term "New Age networker" refers to a person who is:

- 1) Interested in perfecting the inner and outer self.
- 2) A person who is willing to take respon-

sibility for himself/herself.

3) Is here to be of service to others with no expectation of return.

4) Strives for complete spiritual freedom of expression: has no limitations.

Since we of Other Networks suffer from severe limitations, we won't be able to publish Joshua's entire manuscript... but we will be excerpting parts of it in future issues. To obtain a copy for yourself, send Joshua \$2.50.

Besides the text which describes many events, persons, basic networking concepts, and some of the dreams of networkers everywhere, Joshua has compiled a six page list of network contacts, each with a one line description. This also deserves a \$2.50 donation. Write: JOSHUA, 9161 Kilpatrick, Skokie, Ill. 60076. (312) 674-3941. --SP

## INFORMATION FOR SELF-SUFFICIENCY AND SURVIVAL:

### AN OPEN NETWORK PROPOSAL FOR SPOKANE AND THE INLAND EMPIRE

- \* (Local) self-sufficiency (in goods and services) is essential for (human/personal) survival in an uncertain (world/national) economy.
- \* Information is essential for self-sufficiency. (therefore)
- \* Information is very essential for survival in an uncertain economy. (and)
- \* Self-education and self-sufficiency in information are the first steps toward insuring (local/human/personal) survival in an uncertain (world/national) economy.

Whereas local survival depends upon local self-sufficiency in information, it is proposed that there be created in Spokane and the Inland Empire a user-owned and operated Open Network (as pioneered by Network Research of Denver, CO) as a means toward local self-sufficiency and survival.

An Open Network is defined (in this case) as an information network which allows any individual network user to place any information into and extract any information out from the network's information storage/retrieval system. A key feature of an open network is that any keywords used to identify and index information placed into the network's storage/retrieval system are selected and assigned by the contributing network user only. All costs of accessing or inputting information and maintaining the system are borne by the network users in an open network.

SOUND INTERESTING?

WANT TO BE INVOLVED?

INFORMATION FOR PEOPLE \* P.O. Box 3763, Spokane, WA 99220  
(please include return postage)

## GROWING WITHOUT SCHOOLING

Our school system is coming under attack from all sides. A lot of people would like to make things better by changing what (or how) schools teach. Others grin and bear it. Some people feel that the best thing to do is to drop out--and the sooner the better.

Many of this last group of people are parents who have taken their children out of school (or, from another perspective, have helped their children escape school). A growing number of school-age children of such parents have never entered school. Many of these families where children learn at home are part of a network/magazine called Growing Without Schooling.

It's not that these parents are opposed to learning--in fact, they feel that the "hidden curriculum" of schools actually harm their children's abilities to learn. This hidden curriculum teaches children that competition beats cooperation, that knowing the "right answer" is more important than asking good questions, that getting good grades is more desirable than learning how to learn. These parents feel that their children will learn better and grow freer and more competent if they learn at home.

In our culture, not sending children to school is neither popular nor easy. This is where Growing Without Schooling (GWS) comes in. As a bi-monthly magazine, GWS is mostly composed of letters written by parents who are making the effort and commitment to "unschool" their children. GWS also has articles by editor John Holt and others, and information on learning resources and legal matters. A directory, published in whole every few issues, lists names and addresses of hundreds of parents and children. Subscriptions are \$15.00 per year (less, if you subscribe in groups).

This magazine serves as a lightning rod for a grassroots network. People who were previously isolated now have a way of reaching out to one another for support,

strategy, encouragement, inspiration, and friendship. Suddenly, these people are no longer alone; there are others who stand on common ground, others with whom to share frustration and anger, joy and excitement, and "tricks" learned along the way. Connected by a network, each family has a little extra strength, a little more power, and a lot more friends.

For more information, contact GWS at 308 Boylston St. Boston, MA 02116. --SH

**COMMUNITY COMPUTERIST'S DIRECTORY**  
PO Box 405  
Forestville CA 95436  
707-887-1857 24 Hrs  
National Directory

The Community Computerist's Directory endeavors to chronicle and index the computer revolution which, like a chain-reaction explosion, is suddenly engulfing us. We keep track of who is doing what & where. Who is making what and how much is it? New companies, new products, new ideas, new clubs, new trends, new programs, new systems...and so on and on and on. It all swirls about us like an ever changing, ever growing storm. The Directory will, in the months to come, quiet this storm, bring order where confusion was, and give both amateur and expert a resource that is understandable and useful. The Directory will place the Information Revolution between two covers. Twice a year you will receive an updated and fully indexed publication that will not only have commercial interests, large and small, represented, but will, in its White Pages, have for the first time anywhere....Listings and Text from the individuals who are the driving force behind it all... YOU...THE PRIVATE COMPUTERIST!!  
Published January 2, and July 1 each year.  
One Year Subscription plus short listing just \$10/yr.

(FROM CCD)

\* \* \* \* \*

- \* The next issue of O.N. will
- \* contain reviews of the liter-
- \* ature on computer network-
- \* ing, Social Network Analysis
- \* and "many-to-many" commu-
- \* nications.
- \* DON'T MISS IT !!

## Small world

is a file of messages kept by the Media Project both as a service to our readers and as an example of a stored message system which facilitates networking. All messages are kept on file for a year and appear in this newsletter at least once. Users of this service are notified by mail of matches when two messages seem to fulfill each of the users' needs. See the yellow form for more details -- or write:

SMALL WORLD P.O. Box 14066, Phila. PA 19123

### PRODUCTIVITY, MANAGEMENT, TIME MANAGEMENT, BUSINESS

The personal productivity audit is a computer assisted system that first inventories 26 dimensions of your work activities that affect your productivity and then provides an individualized, confidential report that itemizes your strengths and suggests specific techniques and remedies to accomplish more of what you want. SASE (52¢) for free questionnaire. Fee for processing. The computer prints only relevant information, carefully selected to meet the needs of your preferences, environment, activities, and opportunities. A revolutionary development for individuals, groups, companies who want to become more productive. PERSONAL PRODUCTIVITY AUDITS 22200 Tioga Place, Canoga Park, CA 91304

### XEROGRAPHY

Experienced copy artist offers training and consultation in both color and B & W photostatic processes. Not necessarily for artists only.

SHELDON POLSKY 739 Kimball St. Phila., PA 19147 (215) 923-7380

### JEWELRY, WEDDING BANDS

Handcrafted jewelry, in gold and silver by C.J. Farnham. Custom design. Wedding bands.

C.J. FARNHAM 617A S. 3rd St. Phila., PA 19147 925-1335

## SERVICES

### CLIPPING SERVICE

Clippity-Clip is a one person "cottage industry" providing information at reasonable rates. It's a clipping service based on a selection of newspapers and magazines, mostly Canadian, as well as a collection of filed clippings covering more than 600 categories. Services will be designed to meet the particular needs, interests, hobbies, and idiosyncrasies of each individual. To be most effective, it would help to send me a brief outline of your work, pleasures, hobbies, philosophies, hopes for the future or any other info you believe is relevant. Rates: 30¢ per clip mailed monthly (post-paid); \$4.00 per hour for research, plus photo-copy charges. ELGIN BLAIR Clippity-Clip Box 6248 Station A Toronto, Canada M5W 1P6

### SEWING, TAILORING, DRESSMAKING

Clothing created for you personally. The color, style and specific size to complement you. Creative sewing of any kind done as well as repair and alterations. LINDA MARIE -- 729-3276.

### BIOLOGY LITERATURE SEARCH

Library work bogging down your biological research? Call me to do literature searches in any field of the biological sciences.

L.M. SCEARCE -- 729-3276

## Small world

### HIKERS

Interested in other hikers in West Philly to share public transportation or their car for weekend trail hikes.

GEORGE FISCHER 1127 S. 48th St. Phila., PA 19143

### EDUCATIONAL THEORY

I am interested in discussing or corresponding about radical educational theory, dealing with such issues as educational censorship, monopolistic accreditation, mandatory continuing education, unschooling, learning networks, and the positive and negative meanings of lifelong learning. SETH HORWITZ 4713 Windsor Ave. Phila., PA 19143 729-3276

### COMPUTER GRAPHICS

Will talk computer graphics relating to: Design, space planning, education, communications, music, etc., with anyone--teacher or teachee.

MARYLOU FINCH 205 Mary Waters Ford Road, Bala Cynwyd, PA 19004 (215) 667-9182

### EDITORIAL HELP WANTED

Country living experience in exchange for helping on the Lander's Herald. Must type. No pay--great experience.

FLO & MANNY The Lander's Herald 720 Morrow Ave. Clayton, NJ 08312

### RURAL LAND WANTED

Wanted to buy, or rent with option to buy, a small or medium size farm in West Virginia, Virginia, or Alabama. Offer small finder's fee upon completion of sale or rental. I am a principal.

PHILIP M. BEER 1739 63rd St. Brooklyn, NY 11204 (212) 232-4546

## INTERESTS

### VIOLENCE AGAINST WOMEN, NON-VIOLENT TECHNIQUES

I am looking for other women interested in examining the violence against women in our society (and in the world) and exploring all the various possible means available for confronting society and its acceptance of the violence. My philosophy is based in feminism; I've personally been examining power structures for the past two years; I'm in need of learning non-violent techniques of confrontation. GAIL PAKSTIS Phila. (215) 724-5694

### RETIRED COUPLES DISCUSSION GROUP

We are interested in forming a group of couples to share, discuss and try to solve the unique problems which occur in relationships where the working years are over. Also, to develop some enjoyable group activities. Call or write if interested. HARRY & SYLVIA GOLOFF - 382-5488 527 S. Melville St. Phila PA 19143

### MAIL ART

Mail Artists--Zero Post is a global network of correspondence artists who use the postal system as a vehicle for art & information exchange. For more info send mail. SHELDON POLSKY c/o Zero Post 739 Kimball St. Phila PA 19147

## NEEDS

### COUNSELING NEEDED

I need a sensible, compatible person to give me counseling on a regular basis who is not a professional counselor or therapist. You must be someone who doesn't smoke, drink or use drugs. You must also have no belief whatever in religion, reincarnation, astrology, or the like. Include your world view and political orientation in your reply to: BOXHOLDER P.O. Box 2927 Phila. 19141

## Small world

### PLANETARY PEACE FEAST

On October 24, 1981 (United Nations Day), you are invited to the Planetary Peace Feast. Whenever you sit down to your evening meal on that day, wherever you may be, please join together in spirit with all people on earth as we celebrate our membership in one family of humanity.

Please don't allow this invitation to stop with you. Circle the date on your calendar and pass the idea on to as many others as you can. Our hope is to reach as many people as possible, in all nations, with the invitation by October 24.

This idea belongs to all of us and is sponsored by no particular group or organization, only the good will of all who become a part of it. Ideas, suggestions, input: P.P.F. Box 3911 Pittsburgh, PA 15219

#### INTERESTS TO BE SHARED

Yoga  
Meditation  
Wholistic Health & Living  
Women's Issues  
Women Outdoors  
Education  
Music  
Magik  
Alternative Education  
Si-Fi Book Exchange  
People Networks  
Folk Medicine  
Delaware Valley Synergy  
Alternative Lifestyles  
Computers for Social Change  
Bible  
Magic  
Science Discussion  
Non-violent Social Change  
Movement for a New Society  
History Discussion  
Intentional Community  
Women Organized Against Rape  
Mail Art  
Education Theory  
Violence Against Women  
Non-violent Techniques  
Computer Graphics  
Planetary Peace Feast  
Hiking  
Liberarianism  
Anarcho Capitalism  
Free Market Advocacy  
Retired Couples  
Discussion Group

#### SKILLS/SERVICES

Custom wood design  
Carpenter  
Foreign Auto Repair  
Typing  
Technical Writing  
Copy Editing  
Jewelry  
Art  
Soft Sculpture  
Handmade Toys  
Home Electrical Maintenance  
Lamp Repair  
Lamp Conversion  
Health Services  
Architectural Ceramics  
Tiles  
Murals  
Recording Studio  
Calligraphy  
Music  
Pottery  
Ceramics  
Sculpture  
Homemade Pastries  
Food Treats  
Cakes to Order  
Studio Space (for Clay)  
Electrical Services  
Child Care  
Back -issue Periodicals  
Rape Crisis Counseling  
Sewing  
Housing  
Media Services  
T-shirts

### "WHY DO WE DEIFY THE DEAD AND BURY THE LIVING?"

SHELDON POLSKY 739 Kimball St.  
Philadelphia, PA 19147

#### NORTHWEST INLAND EMPIRE

The Inland Empire of the Northwest is a region of abundant natural resources, diverse and decentralized economy, and independent people.

STEVE WASHAM Box 3763 Spokane, WA 99220

## INDEX

Family Therapy  
Re-evaluation counseling  
Catering  
Biology Literature Search  
Sculpture Restoration  
Sculptor's Services  
Mail-order Time Management  
Xerography Service  
Clipping Service  
Dressmaking

#### SKILLS OR SERVICES NEEDED

Rehab help needed  
Counseling needed  
Editorial Help needed

#### TEACHERS AVAILABLE

Guitar	Pottery Classes
Math Tutor	Sculpture Classes
Bible Teaching	Chemistry Tutor
Yoga	Xerography
Gung Fu	Tai Chi

#### LEARNING REQUESTS

Zen Master wanted  
Folk Guitar Teacher Wanted  
Banjo Teacher Wanted  
Guitar Teacher Wanted  
(Jazz, Blues)

#### SOAPBOX

Rural Land Wanted: WV, Va, Ala.  
Why do we deify the dead?  
Planetary Peace Feast

### LINKAGE:

#### A Network For Social Transformation

The idea of networks for change & improvement of society were given a boost in Marilyn Ferguson's The Aquarian Conspiracy which reports on the current state and reviews the history of the on going trend which is known as "social transformation": many people in many walks of life are consciously and unconsciously aiding the development of a new set of ideals on which a better world can be built.

One of the networks mentioned in Marilyn's book is LINKAGE. Linkage, as it arrives in our mail every other month, has two parts. One part is the writings and newsletter of Robert Theobald, the network's founder, and his associate, Dr. William H. A. Williams, both of whom are social activists/economists working and living in Arizona.

The second part of the Linkage material

is made up of half page self-descriptions of the service's users. Each mailing contains a number of new sheets, each with two new network members. These autobiographical messages usually contain an outline of the writer's interests and work. Each contains "key words" to facilitate filing. To date nearly 100 people who wish to share their concern for the enrichment of life in one of its many facets from yoga and health care to politics and computer networking, have entered themselves into the Linkage system.

New users get a large package filled with these sheets and descriptions of available writings, network news and notices for opportunities for personal involvement. For a detailed description of the materials and services available, contact:

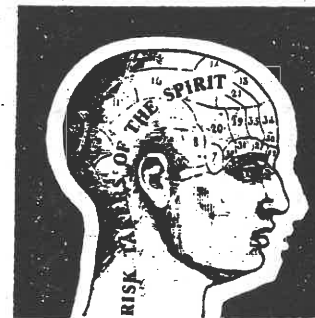
Dr. William H.A. Williams

Linkage, Inc.

4221 W. Yucca

Phoenix, AZ 85029 (602) 938-4849.

-- SP



AN INVITATION FOR

# INDEPENDENT SCHOLARS

TO JOIN OR START A NETWORK.

#### If you:

- are studying an academic discipline outside of academia
- are so excited by something that you read everything you can about it
- listen to (and learn from) a different drummer

#### then join with others, so you can:

- support one another's efforts
- present what you've learned
- share problems or concerns
- consider collective action

For more information, contact Ronald Gross 17 Myrtle Drive Great Neck, NY 11021

Or in Philadelphia contact Seth Horwitz 4713 Windsor Ave. Phila. 19143 729-3276



## WOMEN'S REFERRAL SERVICE

by Bonnie Crouthamel

Women's Referral Service, Inc. is an organization of business owners and professionals, primarily but not exclusively women, interested in connecting members with people who can utilize their services. The Philadelphia Chapter of WRS has been operative since January, 1981. Unlike other networks which promote members' services, it also offers free, unlimited phone referrals to the public.

The company started three years ago in Los Angeles after management consultant Nancy Sardella encountered difficulties locating a female doctor. Out of her conviction to facilitate women's support of each other's businesses sprang WRS. It has since grown to over 1300 members. They represent more than 200 listed categories, including bookkeeper, carpenter, career counselor, lawyer, stockbroker, therapist, and writer. There are currently five California chapters. Additional chapters in Fort Lauderdale, FL, Tulsa, OK, and Philadelphia, PA, offer exciting glimpses of the organization's future as a national network. In fact, the first National Membership Directory of WRS is due to be published this November.

Besides being listed to receive referrals from the local telephone number, members have the opportunity to attend Quarterly Meetings for the purpose of networking directly with each other. The Quarterly Meeting format begins with a cocktail hour so people can meet and exchange information informally. Then follows dinner, announcements, a guest speaker, and "Round Robin" during which time each person introduces herself and her service to the group, including any other information pertinent to the promotion of her business. These meetings generate great energy and excitement. At the first Quarterly Meeting a career counselor seeking office space in Center City met a Center City therapist who was

looking for a career counselor to join her practice. This mutually beneficial association merely hints at the possibilities of such networking.

WRS also provides its members with Image, a bi-monthly newsletter about women in business. Image offers advertising opportunities and is available to subscribers as well as members. It has a circulation of approximately 7500 professionals and business owners.

WRS is presented locally to the public in many ways--monthly ads in Philly Week and Tell-A-Woman, TV appearances, newspaper articles, direct mailings and word-of-mouth. People interested in utilizing services of WRS may call (215) 564-5970.

A good way to learn about WRS is through a Quarterly Meeting. Non-members are welcome to attend one meeting. The next one will be Thursday, October 22, at the Holiday Inn, 18th and Market Streets, Philadelphia, beginning at 6:00 p.m. The cost is \$35 and reservations may be made by calling 564-5970. Feel free to come even if you do not have a particular service to list; you may wish to join as a supporting member.

Membership or general inquiries may be directed to Julie Stewart, Area Manager (215-925-5621), or Bonnie Crouthamel, Membership Coordinator (215-732-8255). Interest, support, comments, and/or suggestions are welcomed as a contribution of energy to this exciting new resource in Philadelphia people networking.

Networking among business and career women is the subject of two recently published books: Networking by Mary-Scott Welch (Warner Books, 1981, 348 pages) and Women's Networks by Carol Kleiman (Ballantine Books, 1980, 287 pages).

Though written specifically for women,

## HELP FOR THE CAREER-CHANGER

by Pat Sorrell

Are you off and stumbling? If you're interested in learning about a new area, have a service to offer or are in need of one, or are a career-changer, then the answer to this question is probably "yes". If your answer is a positive one, then perhaps it's because it is often difficult to accomplish any of the above if you don't know the "right" people. That's where networking enters the picture.

Contacts. These are the people who know the people who might know the people who can help you. When you start weaving your way from person to person gathering information and names of other key people along your way--then you're networking. It's really not as difficult or mysterious as it sounds. The trick lies in how you go about it.

For the career-changer, networking is a must. In order to gain the knowledge and experience lacking "in print" on your resume, you must seek alternative methods of becoming versed and informed in your new area of endeavor. In this age of the self-help book, those on the subject of career-changing are plentiful and in every one there will inevitably appear the chapter on 'networking' that details the how-to's of the art. What Color is Your Parachute by Richard Nelson Bolles is a good example of this particular genre of self-help book.

Of course, the reading of this work alone and others like it will not help you make the contacts that they tell you are a

these practical books are equally useful to men as well as women. Both books express the vitally important role which networking can play in the life of anyone who seeks increased support, introductions to people, and who is willing to be of assistance to others.

--Ed.

must in order to achieve your goal. The key is motivation--getting up and out and starting your journey through network-land. You need not be alone on this journey, however, as there are several sources of support and assistance along the way. One such source is the Free Library of Philadelphia. It offers career-changers and job seekers of Philadelphia a "Lifelong Learning Center" that provides literature, workshops and counseling in this area. These free services cover the subject of career-changing quite thoroughly, and, of course, included in the discussions is networking. Here, as in other libraries, you have access to resources like The Directory of Associations, The Million Dollar Directory, and the grandparent of them all, The Directory of Directories, to name just a few. In these, lie the information that can be invaluable to the networker by providing names, addresses and other important information about people, places and things that are central to your new career choice.

For example, the Directory of Associations lists the names, addresses and pertinent background information (including names of key people in the organizations) about the associations, professional and otherwise, in the U.S. that are in your area of interest. Often, the simple act of writing to these associations, describing your background and aspirations, will produce informative literature or publications on the subject which, in turn, may lead you to other resources and/or people.

This is just one method of networking --and it works! People lead you to publications that lead you to other people . . . that lead you to . . .

and the beat goes on . . . .

\* \* \*

Pat Sorrell is a new resident of the Philadelphia area who wants to find out more about local networks. This article was submitted in exchange for a one year's subscription to Other Networks.

# Solar Interest Exchange

The solar energy movement in Philadelphia had a wonderful boost this Spring when the American Section of the International Solar Energy Society (AS/ISES) held its annual conference here. Through my personal network I happened to be introduced to Rick Ross, who was coordinating the pre-conference preparations. When Rick and I met we explored my interest in networking and the system of blank books which I had developed ten years ago for collecting personal information. I call these Skills Books.

This system is simply a loose-leaf binder with blank spaces on the pages for people to write their messages, along with headings and contact information. People make up headings for an index in the front and put the headings on top of the pages that they start. Other people wishing to use an existing heading add their messages to the same page. Then, of course, the material is instantly available to others and very little maintenance is necessary to keep the index and messages in the same order.

Rick offered to introduce me to the committee responsible for running the conference, since they were particularly seeking someone to operate a booth for people to exchange employment information. Through a series of meetings and correspondence with Lee Salmon, the national director of AS/ISES, it was decided that we'd charge users of the "Job Exchange" \$5.00 to leave 5 copies of their resume and to enter themselves in a "Job Wanted" Skills Book. (People not offering their resumes could enter into the book for free.) Prospective employers could enter job openings in a "Job Openings" Skills Book for free, or for \$25.00 they could in addition be given as many resumes as they needed.

During the four days that the booth was open 117 job applicants registered in the "Job Wanted" Skills Books 159 different jobs wanted descriptions under 50 different headings, and 28 employers entered 42 job openings under 24 headings. The vast majority of users were professional members of AS/ISES, along with a large number of recent graduates seeking their first full-time employment in the solar field. Solar Engineer was the most used job wanted heading, collecting 20 job applicants. The rates of usage and the number of contacts made was not monitored since people merely had to copy down the contact information listed in the Skills Books, and thus left no record of the extent to which interaction took place.

In addition to the "Job Books" a series of "Interest Books" were available, each covering a specific range of possible solar interests. Thirty five interest descriptions were entered into these books, which is quite a large number considering the fact that no advance publicity was done for these Interest Exchange Skills Books.

The Solar Interest Exchange which appears on the next few pages is the result of the work done at the AS/ISES Conference. If there is a favorable response to this material, the Solar Interest Exchange will remain as a regular feature of Other Networks.

We encourage people in the Appropriate Technology fields to network A.T. conferences and other events using Skills Books or other methods. Contact us for more information.

--Stan Pokras

## BIOTECHTURE

If bldgs. were more like plants, then.....  
DON ELLIS 218 Scott Ave., Syracuse, NY  
13224 (315) 446-7090.

## SYSTEMS SIMULATION

Interested in computer simulation of alternative energy systems.  
WILLIAM FACINELLI Arizona State Univ.  
Dept. of Mechanical Eng. Tempe, AZ  
85281. (602) 965-4011.

Interested in systems simulation & controls & instrumentation for alternate energy & energy management systems.  
KEN KARNOFSKY 4339 Larchwood Ave.  
Phila PA 19104. (215) 382-5222.

## TRAINING PROGRAMS

Basic & advanced training programs for Solar technology are currently in development and your professional help & suggestions for training needs would be appreciated (currently 22 A/V programs with hands on experience with simulators; proposing accreditation).  
KATHERINE B. WESLEY, Prep Inc.  
1007 Whitehead Rd. Ext.  
Trenton, NJ 08638 (609) 882-2668.

## SOLAR HOUSING DEVELOPMENTS

I am seeking examples (built or planned) of solar subdivisions, communities, PUDs, etc. to include in a book I am compiling.  
M. McAVIN Box 156, Castleton, NY 12033  
(518) 732-2196.

## LAND USE- DEVELOPMENT REGULATIONS

Am researching land use law- easements, covenants, subdivisions, zoning etc- for paper on-- what city planners can do via land devel. opinent regulations & guidencer systems. Will not include building codes!  
SAMUEL G. ABRAMS 515 Hunters La.  
Oreland, PA 19075. (215) 887-3570.

## UNDERGROUND/ EARTH SHELTERED HOUSING

I am interested in Malcolm Well's vision of habitats which add to rather than detract from the clean and efficient functioning of the earth's natural cycles, eg. underground houses built into hillsides above the more fertile floodplains, which are reserved for agriculture, ...etc. I also wish to see the demise of the personal inter-city vehicle, I mean, who needs them?  
DAVE MARSHALL 105 Cornell Ave.  
Swarthmore, PA 19081. (215) 544-6352.

## ZEOLITE HEAT STORAGE

Zeolite for heat storage in residential solar greenhouses.  
D. WOLF Information Plus, Box 119  
E. Swanzey NH 03446 (603) 357-0514

## ELECTRONIC INSTRUMENTATION

I have worked for Natural Power Inc. for 4 1/2 yrs. as a solar controls electronic tech. designing and building custom solar controls and monitors. I'm offering my services as a custom electronic supplier.  
DANA WELLS 540 Maple St.  
Manchester, NH 03104. (603) 625-8094.

## HEAT PUMPS

I would like to meet manufacturer of water to air heat pumps suitable for retrofit heating/cooling a residence with wet collector panels.  
WILSON BORDEN 625 Old Gulph Rd.  
Bryn Mawr, PA 19010. (215) 527-1579.

## GLAZING

I have an idea to develop a type of glass with a photo sensitive surface creating an air space with a reflective surface which would considerably raise the R-value of glazing. Would be excellent for greenhouses, tromb walls, direct gain systems, etc.  
ROBERT T. MUNGER 165 S. Hill  
Fayetteville, Ark. 72701. (501) 521-2895.

**THERMOSIPHONING AIR-AIR HEAT EXCH.**

Air-Air heat exchanger operating on Delta-T.

JOHN E. McQUAIL Comm. of Ma.  
73 Tremont St. Boston, MA 02108  
(617) 727-7297

**INSTANT SOLAR POWER**

I have plans & schematics for an excellent solar system that I have been working on. A semi demo model will soon be available. Interested in a possible patent etc.  
W. T. GOODAUAGE 4213 Roosevelt Blvd.  
Phila PA 19124. (215) 533-4533.

**SOLAR COLLECTORS**

Any one interested in developing novel collector designs contact me. (Segmented absorber concept)  
RUSSELL PATERA U of Miami,  
Coral Gables FL 33124. (305) 284-2323.

**DEVELOPMENT OF SOLAR MAT'LS IN THE FUTURE**

I am presently pursuing a degree in mat'ls Eng. with the hope of getting into R & D job. My present job experience includes physical testing of polymers, development of polyurethane insulation, & some work with glycols. I expect my BS degree in 1982/3.

K. A. BODI 3801 West Chester Pike  
Newtown Sq. PA (215) 359-2352.

**SOLAR PONDS**

I would be interested in getting information on R & D of solar pond systems. Have a BSME - Northeastern U. -6/80, and lim. exp. in power plants.  
MIKE KREISEL 3818 Chestnut St.  
Phila PA 19104. (215) 222-8176.

**STRUCTURAL PAPER SHAPES**

- Laminated & formed paper structural shape for use in construction.  
- Looking for fabricator distributors.

Uses: inside storm windows, displays, structures.

DAVID S. COLLINGWOOD Fiber Tech  
(215) 275-6595.

**CONSUMERISM & ECONOMIC & POLITICAL DOMINATION**

I am interested in using solar energy to communicate ideas about time, consumerism and economic & political domination. Anyone else thinking along these lines....  
JAMAL MECKLAI 1110 Caton Ave. #9  
Brooklyn, NY 11218. (212) 856-1627.

**SOLAR/WIND INFO EXCHANGE**

I teach solar/appropriate tech at O. D. U. I have extensive experience in the fields of solar and wind. If you want exchange on:

- \*natural convection collectors
- \*active air systems (low cost)
- \*passive bldg. design
- \*passive cooling
- \*windmill (particularly Sailwing design)

write!

JAMES JACOBS Old Dominion U.  
1436 Princess Anne Rd. Va. Beach, VA 23456  
(808) 426-2450.

Plans for an envelope wall house.  
A. DeBRITO Do It Yourself  
Route 1, Lowell Mich. 49331.

**ENERGY INDEPENDENCE EFFORTS**

We developed (article available) a totally self-sufficient energy design for 3 households. Wind power for electricity, and solar for all other (desalination & hot water)  
CARLOS ALMEIDA 2 Hitching Post La.  
Chappaqua, NY 10514. (914) 666-3099.

**GREENHOUSES**

Any info on components applicable for residential solar greenhouses. Food/energy data.  
D. WOLFE Information Plus, Box 119  
E. Swanzey, NH 03446. (603) 357-0514.

**SOLAR IN THE CITY**

I am interested in methods usable by a tenant to increase the energy-efficiency (decrease utility costs) of rented premises. Particularly commercial tenants in spec. office buildings.

L. DINOFF HLW Architects,  
2 Park Ave, New York, NY 10077.  
(212) 481-3800.

**SOLAR IN THE CITY**

Ditto above message, any info or devices available! ?  
MARTY ELLIS Energy Management Serv.  
55 Hawley Ave. Milford, CT 06460.

**SOLAR ART**

Solar sculptures and any other related art. I am an artist who is interested in creating solar efficient sculptures for passive storage mass (and wind powered converters). These sculptures are designed to be functional in concrete and water.  
DAVID KALE 7204 N. Broad St.  
Phila PA 19126. (215) 276-3123.

**SOLAR ART**

We need a logo for our organization, "The Delaware Solar Energy Association" a MASEA subchapter. If interested contact:  
KENT VENDRICK D.S.E.A. Box 9214  
Newark, DE 19711. (215) 932-3402.

**SOLAR ART**

I am an artist who is creating sculptures using sun power as the driving force. I would like to meet other artists who have

interests similar to my own as well as persons who are interested in alternative powered art. My main interest at the moment is finding someone who would like to commission a solar fountain for a swimming pool or a public place.  
WILLIAM McCLELLAND 3818 Harrison St.  
NW, Wash. D.C. 20015 (202) 362-4746.

**PHOTOGRAPHIC ILLUSTRATION/  
SLIDE SHOW PRODUCTION**

I'm interested in putting together slide shows and/or working on other media projects related to solar energy & renewables.

MARK STEVENSON Box 58  
Durham, NY 03824.

**INTEGRAL URBAN HOMESTEADING**

I'm looking for women & men interested in planning, organizing and developing a residential energy self-reliant urban homestead project. We need individuals with time, energy, skills (planning, grant writing, carpentry, estimating, renewable energy design, accounting), interest in learning any of the above skills, funds.

The house will be renovated through workshops providing education and skills to participants. After completion the house will be maintained as a demonstration project (continuing community involvement) and will be a communal home.

FLOYD BORAKOVE Grass Roots Alliance  
For A Solar Pennsylvania, 3500 Lancaster Ave., Phila PA 19104. (215) 222-0318.

**THE RESOURCE GUIDE FOR SOLAR ACTION IN PHILADELPHIA with NETWORKER**

Edited by Tom Lent & Glenn McRae -- June 1981, Grass Roots Alliance for a Solar PA

This 128-page book is a model of appropriate social action and networking. The specific problems of applying solar energy to Philadelphia homes are covered along with descriptions of the renewable energy concept, community energy programs and more....

A section, called "The Networker" thoroughly describes community groups, organizations and agencies with interests in solar or renewable energy and is cross referenced by location and by 18 categories of activities. The Networker is easily used to locate a group with a particular interest or people to tap for advice, help or encouragement.

To obtain a copy send \$5 to : GRASP 3500 Lancaster Ave Phila PA 19104 (215) 222-0318



## THE LONG OUT NETWORK

by Hank Schultz

"Long Out is a network for people who camp for long periods or who live on the move. At present most communication is by mail. . . . To apply send a long letter telling about your activities and interests. We will pass it around to present members. (You can speed this up by sending several carbon or xerox copies.) Those who share your interests will write to you directly. Unless there is an objection, after two months you will be considered a member and will receive the letters of future applicants. There's no charge for this if you're in the west. (If elsewhere please contribute \$1 a year.)" (From "What is Long Out?", March 1979 revision.)

Barb and I started Long Out in early 1976 in hopes of meeting people who shared our interest in long-period camping. Altho we had quite a few friends and acquaintances we didn't know anyone else who was living this way. Nor were we aware of any means for contacting: existing outdoor clubs were concerned with weekend and vacation activities. We advertised by putting up posters around western Washington where we were at that time.

In 1977 we contacted a somewhat similar endeavor, the Light Access Dwellers Association (LADA) which had groups in northwestern Oregon and central California. LADA had been putting on seminars at Free Universities for several years about dwelling without driveways. (Their introductory notes are available from the Light Living Library.) LADA had split over the question of whether the dwellings should be permanent houses or portable accommodations, with the majority favoring permanence.

Long Out merged with the portability faction. For the last few years the combined network has had about 20 participants, most of whom are in California, Oregon and Washington. It continues with correspondence and occasional meetings, supplemented and extended by Message Post.

Long Out members live in many different ways. Most of us are roamers of one kind or another. Not all are tent campers. (The one characteristic all have shared is a willingness to write many letters; necessary because the network has been thinly spread.)

The Light Living Library. Meanwhile I had been attempting free-lance writing. It seemed like just the thing for someone who spends much time camped in quiet surroundings, away from most distractions and from most other income sources. But my efforts did not sell.

Interestingly quite a few Long Out members were writers or aspiring writers. (Was this because many campers and roamers try writing? Or because Long Out's mode of operation--correspondence--attracted people who liked to write?) And all were having trouble getting published. Even some who did get printed fairly often and were obviously skilled at the art had growing piles of unmarketable manuscripts.

The basic problem in each case seemed to be that the author was writing about what was of personal interest and those interests weren't widely shared. Any conventional magazine or book publisher needs thousands of buyers to pay its overhead, and so it can only print what has broad appeal.

There seemed to be a need for some system that would allow each reader to buy only the specific information wanted, rather than having to purchase a big package (magazine or book) much of which might not be of interest. From such ruminations emerged the Light Living Library.

Its inception was in October 1979 when several friends and I pledged to submit articles. I volunteered to be chief clerk for a one year trial period. Two hundred copies of

the first one-page "catalog" was distributed in February 1980 as part of the first issue of Message Post.

It's probably too soon to gauge the success of the Light Living Library. Sales have been encouraging, considering the little advertising. (The best sellers so far: Julie Summers' "Simple Shower" and "Running Water Anywhere". The poorest seller: "Happy Feet". The number of items offered has grown from seven to more than two dozen. Two additional authors have been attracted.

Ironically the only articles I've rejected so far have been some of the offerings of friends who helped launch the Light Living Library. The rejections were because of subject matter outside of the Library's field of coverage, not because of literary quality. I realize that at least one of the founders is disappointed that the Light Living Library under my direction hasn't been open to a much broader subject range. My view is that if coverage extends much beyond the coordinator's knowledge and interest, management will become a chore rather than an adventure, and the endeavor will either die or become strictly commercial.

Because of the way it operates the Light Living Library has very low overhead. The only up-front expense is printing and distributing the catalog. Manuscripts need to be photocopied only as ordered (tho usually I keep a few copies on hand to speed mailing). So potentially it can accept an almost unlimited number of articles and plans, unlike a magazine which has only a certain amount of space.

Message Post. Friends and I had long lamented the lack of a periodical specifically about long-period camping and portable dwelling. There seemed to be an informational void between the homesteading magazines on one hand and the outdoor sports journals on the other i.e., there were publications for those who wanted to build their own permanent houses, and publications for those who wanted to go backpacking (or canoeing, skiing, hunting, biking) for a weekend, but nothing in between.

Message Post has evolved somewhat differently than I expected. I had envisioned a contact sheet for roamers, mostly distributed free at coffee houses and earth shoppes, supported I hoped by Light Living Library sales and eventually by paid ads. I didn't expect many paid subscriptions because I thought that most of the people interested wouldn't have sufficiently permanent mailing addresses.

Instead there has been a goodly number of subscriptions but not many ads (except for swaps with other small journals) even tho the subscriptions cost and most ads are free. Recently I read that Great Expeditions newsletter had a similar experience when it began.

Roughly half the subscribers are in the northwest and half are widely scattered with a few being as far away as New York and Florida. Most circulation is still free distribution. Barb and I and friends put packets on likely bulletin boards we happen to get to, so far mostly in Oregon. Sometimes we distribute entire issues, sometimes just the Light Living Library catalogs, sometimes only posters, experimenting. I don't mail many samples because postage is so high.

Financially Message Post plus the Light Living Library has broken even during 1980, its first year (actually about \$5 ahead; this is counting only direct expenses such as photocopying and postage--I've been working for free). This is better than I expected; I had allowed myself losses of \$100. I view this activity as a hobby. If it ever grows big enough for the coordinator to eke a living out of, that will be gravy.

**LEADING EDGE:** A bulletin of social transformation--"innovations and emergent patterns in all aspects of society..." News, interviews, guest columns, events; lists social change networks; reviews books, films, periodicals. Tri-weekly. \$15.00/year. P.O. Box 42247 Los Angeles, CA 90042

**XERO POST:**--A radical and zany participatory newsletter for mail-art/xerox-art artists. Lists shows, publishes artwork and a list of active mail-art/xerox-art artists. Requests submissions from readers! \$5/yr. c/o Sheldon Polsky 739 Kimball St. Phila., PA 191474 (215) 923-7380

**THE LONG LINE:**--Monthly newsletter of Co-opportunity Food Co-op in Santa Monica, CA. Co-op news, recipes, food articles, classifieds. Co-opportunity sponsors a skills network among its members which publishes a directory called "Skills & Information Network News." 1530 Broadway Santa Monica, CA 90404

**THE DATA BUS:**--Newsletter of Phila. Area Computer Society. Events, articles, classifieds. Monthly. Membership \$10.00/year, includes subscription. P.O. Box 432 Audobon, PA 19403

**AKWESASNE NOTES:**--Newspaper published by the Mohawk Nation. Covers issues of native peoples of North and South America. Subscription by donation. c/o Mohawk Nation via Roosevelt town, NY 13683 (518) 358-9531

**TELL-A-WOMAN:**--"What's happening in feminist Philadelphia!" Articles, calendar, classifieds on feminist issues. Unspecified donation requested for a subscription. Published by Women's Switchboard. 2027 Chestnut St. Phila., PA 19103 (215) 563-8599

**WOMEN'S RESOURCE GUIDE:**--Sixth edition, 1981. For Philadelphia and vicinity. Detailed listing of feminist groups, women's organizations, and resources often needed by women. Entries are annotated and classified. Includes alphabetical index and telephone directory. \$3.00 plus 50¢ for postage and handling. Bulk rates also. c/o Women's Switchboard 2027 Chestnut St. Phila. 19103 (215) 563-8599

# Resources

**TAP:**--For the telephone "phreak." Technical notes on "Ma Bell's" neuro-anatomy. Subscriptions: \$5 for 10 issues mailed bulk rate; \$7 for first-class mailing in plain sealed envelope. [Maybe you should use someone else's P.O. Box when you write to them--Ed] Room 603 147 W. 42nd St. New York, NY 10036

**RAIN:** The Journal of Appropriate Technology--Resources, articles, and events pertinent to the A.T. community. 10 issues/year. \$15.00. 2270 N. W. Irving Portland, OR 97210 (503) 227-5110

**TRANET** (Transnational Network for Appropriate/Alternative Technologies) --Newsletter/directory of A.T. people, organizations, and resources around the world. (See Network Notes) Quarterly. Subscriptions: \$100 for organizations, \$15 individuals. Box 567 Rangeley, ME 04970

**OPEN NETWORK NEWS:**--(see ON, spring '81) Publishes the contents of the Open Network files which contain the interests & events of the users of the office for the Open Network. Yearly access fee (incl's sub)--\$30. Network Research, Box 18666, Denver, CO 80218. (303) 832-9764.

**GREEN REVOLUTION:**--This publication is the grandparent of the decentralist movement. (Founded 1943 by Mildred J. Loomis). Articles on community, land trusts, balanced living, appropriate tech, harmonious living on the earth, cooperative self-sufficiency, economic reform and spiritual growth. Subscriptions & memberships in the School of Living are by voluntary contribution. School of Living, Box 3233, York, PA 17402. (717) 755-1561.

**NEW FRONTIERS:**--Publishes descriptions, dates and locations of specific local events--shows, lectures, discussions, workshops, classes, celebrations. Free at local health food stores and new age bookshops. Mail subs: \$7 for 12 monthly issues. 607 N. 19th St. Phila., PA 19130 (215) 235-0312

**MIDDLE ATLANTIC MEDIA ARTS EXCHANGE:**--Published by Phila. Independent Film/Video Association (PIFVA). Covers interests of independent artists, low-power TV, cable TV, film fests, grants/funding issues, regional & national events, film showings, workshops, and distribution resources. Bi-monthly. Membership in PIFVA \$10/year, incl. subscription. c/o International House 3701 Chestnut St. Phila., PA 19104

**COMMUNITY SERVICE:**--Articles written by people living in intentional communities. Bi-monthly sub. \$10. Community Service, Inc. Box 243 Yellow Springs, Ohio 45387.

**CASCADE:**--"Journal of the Northwest" A wide ranging journal of appropriate technology and appropriate life. Items of interest to people around the country and news of A.T. work in the Northwest. \$12, 12 issues. Cascade, Box 1492, Eugene, OR 97440.

**AQUARIAN RESEARCH FOUNDATION** News & notices - New Age politics - anti-nuke, pro health & peace. ARF sponsors the "Adopt-a-peaceworker" movement, and much more! A. R. F. 5620 Morton St. Phila PA 19144 (215) 849-1259.

**THE LEARNING CONNECTION:**--Covers issues in adult education, lifelong learning, free universities, learning networks, independent scholarship, self-directed learning. Quarterly. Subs.: \$8/year for individuals; \$12/year for institutions. c/o Lifelong Learning Resources 1221 Thurston Manhattan, KS 66502 (913) 532-5866

**SECOND THOUGHTS:**--A link in a network of persons concerned with mandatory continuing education (MCE) and related issues. Subs: \$10/year for individuals; \$15 for institutions. c/o Basic Choices, Inc. 1121 University Ave. Madison, WI 53715 (608) 256-1946

**GRASS ROOT ALLIANCE FOR A SOLAR PENNSYLVANIA:**--Articles & events supporting the growing concern for an efficient society. Monthly subscription--\$10. GRASP, c/o Community Education Center, 3500 Lancaster Ave. Phila PA 19104. (215) 222-0318.

## NETWORK NOTES

### COLORADO HOLISTIC HEALTH NETWORK

4701 E. 9th Ave. Suite 314  
Denver, CO 80220

CHHN is an active network of persons concerned with health resources and issues. They sponsor a monthly forum, a speakers' bureau, a new-age music network, natural foods cooking contests, and a diverse array of support groups and gatherings. CHHN publishes a health networking resource guide four to six times per year, and an annual Health and Wellness Resource Directory.

### HOMESTEAD HOTLINE

720 Morrow Ave. Clayton, NJ 08312

Manny and Flo Castlewitz, who produce The Lander's Herald (see ON, Spring '81), have launched a new quarterly directory/network chock full of lifemate & companion ads. In the first issue more than 80 folks from across the U.S. and Canada are seeking others with whom to share their lives. Subscriptions are only \$6.00/year including full mailing lists.

### MT. AIRY LEARNING TREE

7100 Cresheim Rd. Phila., PA 19119 (215) 242-5944

MALT is "an organization offering ungraded classes by and for residents in and near Mt. Airy." People of different ages in this Philadelphia neighborhood share their backgrounds, experiences, and skills by teaching each other via inexpensive, informal classes. Residents from other urban neighborhoods (in Philly and elsewhere) are invited to contact MALT if they are interested in starting their own learning tree (or learning bushes).

### VERLAG FREIE NACHBARSCHAFTSGESELLSCHAFT mbH (THE ALTERNATIVE FREE-NEIGHBORHOOD- UNIVERSITIES CATALOGUE)

Wilhelm-Baur-Strasse 14  
6145 Lindenfels/Odenwald 1  
WEST GERMANY

"The Alternative Free-Neighborhood-Universities Catalogue (AFC) is a publication intended to make possible the exchange of learning resources and learning between those who are willing to teach or instruct and those who wish to learn in any desired area of education or training. The programme is open to individuals and to groups; to anyone wishing to teach and to anyone seeking information, advice or discussion of a particular chosen subject." The AFC is nearly 300 pages of information about people, groups, and resources involved with learning and teaching throughout the world.

### INTERNATIONAL NETWORK FOR SOCIAL NETWORK ANALYSIS

c/o Structural Analysis Programme  
Dept. of Sociology, Univ. of Toronto  
563 Spadina Ave. Toronto M5S 1A1 CANADA

INSNA is an international network of individuals and groups doing scholarly and applied work in the emerging field of social networks. They publish a triannual newsletter called Connections which contains research reports, summaries of books and theses, computer programs, and other relevant information. INSNA is also associated with the publication of an interdisciplinary, international journal called Social Networks.

### KNEECAP SKILLS EXCHANGE

41 Radcliffe Ave. Providence, RI 02908

This small, local learning network is for members of the Kneecap Food Co-op in Providence. By teaching, learning from, and sharing with each other, it is hoped that the co-op members will build a greater sense of community and mutual assistance.

## NETWORK NOTES

### IDEALOGUE

523 Camino de Encanto Redondo Beach, CA 90277

"Idea + Dialogue = IDEALOGUE, a participatory publication for the free and joyous exchange of the energies that express via dialogue of ideas, insights, inspirations. Since the reseeding of society requires the committed sharing of the Intelligence that flows through all of us, we invite your ideas, questions, concerns."

### THE LEARNING CONNECTION

900 Jerusalem Ave. Uniondale, NY 11553  
(516) 538-9100

This federally funded learning network is a free service of the Nassau Library System. "The Learning Connection's job is to build a 'people-to-people' encyclopedia for Nassau County."

### EMERGENCY RESPONSE INTERNATIONAL NETWORK c/o Akwesasne Notes (518)

Mohawk Nation via Roosevelttown, NY 13683 358-9531

ERIN is a phone network of persons actively allied with the struggles of traditional Native peoples who are being hassled by governments and corporations trying to steal their land and their lives. For emergency situations ERIN can activate its 1100 members (plus many more via word-of-mouth) on a same day basis.

### THE EARTHSTEWARDS NETWORK c/o Holyearth Foundation Box 873 Monte Rio, CA 95462

There is a growing awareness of the interrelated connection of all the beings of the earth, and of the responsibility we must assume in order to achieve personal and planetary transformation. "Earthstewards are people everywhere, connected by a network of communication and consciousness, who know the power of their thoughts and actions and are directing them in the service of their brothers and sisters and of their planet."

### THE LEARNING EXCHANGE P.O. Box 920 Evanston, IL 60204 (312) 273-3383

This pioneer learning network, started over ten years ago, is continuing to thrive in metropolitan Chicago. For a small annual user's fee, more than 30,000 people can teach, learn, and share more than 3000 topics (including nearly 100 foreign languages!).

### INFO 2800 Pennsylvania Avenue Wilmington, DE 19806 (302)571-8100

Besides running a "skills bank," in which individual people can list their skills and services, this state funded agency also tries to provide information on every course offered in the state of Delaware, and it refers people to a network of counselors to help them sort through their learning needs.

### ADOPT-A-PEACEWORKER MOVEMENT c/o Aquarian Research Foundation 5620 Morton St. Phila., PA 19144 (215) 849-1259 or 849-3237

The Aquarian Research Foundation sponsors this national movement for households to provide room and board for people who want to work full-time for peace. This idea not only supports peaceworkers, but also offers those with limited time the opportunity to support peacework by "adopting" a peaceworker; and organizations working for peace can certainly use the extra people power.

## NETWORK NOTES

### THE LEARNING WEB

318 Anabel Taylor Hall  
Ithaca, NY 14850 (607) 256-5026

The Learning Web sets up "mentor-apprentice" relationships by matching young people in the community who want to explore any of a vast range of topics with experienced community residents who share their skills and knowledge. Parental permission is required for participants under 18.

### TRANET

P.O. Box 567 Rangeley, ME 04970 (204) 864-2252

"TRANET is a network of practitioners of Appropriate Technology. The network's function is to facilitate the exchange of information and ideas between the practitioners. We accomplish this through the quarterly newsletter [see Resources], meetings, consulting projects and a planned Associates Exchange Program."

### SKILLSBANK

340 S. Pioneer St. Ashland, OR 97520 (503)482-2265

"A way of mutual sharing," SkillsBank has for six years facilitated cashless exchange of more than 550 skills and services among over 500 members in Jackson County, OR. The staff maintains an ongoing account of members' hours, so they can exchange skills and services (directly or indirectly) among one another.

### THE ATLANTA NETWORK P.O. Box 14432 Atlanta, GA 30324 (404) 876-8888

After a very successful first year, attracting 1600 members, The Atlanta Network is off and running. Says Director Bob Lewis, "Person-to-person networking came from the desire to decentralize education: to move away from cumbersome institutions by letting those who are teaching and learning arrange the details of their own experience."

### THE LEARNING NETWORK

c/o the Westchester Library System (914)761-0771  
280 N. Central Ave. Hartsdale, NY 10530

This educational listing and referral service, operated by the Westchester (NY) Library System's "Adult Education Hotline," is free for people of the community, who can list themselves to teach, learn, or share by phone or by mail.

*Letters*

Gentlemen:

I am very interested in your publication, Other Networks. As a career-changer and a new resident of Philadelphia, I have found that networking will be the key to my survival and success. I think that your magazine will prove to be an excellent resource and source of support for others like myself. I do think, however, that it should be published more frequently and include arti-

cles or perhaps a regular section on networking resources in the Philadelphia area. I realize, of course, that funds for such a project are often limited. This is only a suggestion.

Enclosed, please find my first article in partial payment for a one-year subscription. The second article will be forwarded to you within a week. Thank you for this payment-option. I hope my piece will be helpful to others.

Sincerely,  
Pat Sorrell  
Philadelphia

[See Pat's article on page 11. -Ed.]

## OTHER NETWORKS

Fall 1981 page 22

*Letters*

Dear Folks,

Congratulations on Vol. 1 No. 1 of Other Networks!

TRANET fully agrees that networking is becoming not only a recognized, though not new, means of communication, but also, a new method of governance.

Over-formal communications among nation-states have taken the world to the brink of disaster; secret communication among multinational corporations have set the current pattern which controls our economics and our lives. The 'people networks' with which you are concerned are only starting to redirect the affairs of the world toward a sustainable, humanistic, environmental (SHE) future.

There is a new paradigm of World governance developing whereby transnational people-to-people networks will provide new mechanisms through which individuals can not only help one another improve their own well being but can also participate in the humanized direction of world affairs.

Other Networks is a welcome addition.

For more on TRANET,  
see page 21. -Ed.

Bill Ellis  
TRANET  
Rangeley, ME

Dear Seth and Stan:

Thanks for the copy of Other Networks, which I read with great interest.... My original idea was to compile as much information as possible about the Mid-Hudson Valley, store it in a computer, make relations among elements of the information that are not usually connected, and thus come up with material that could be of use to businesses, organizations, institutions, and individuals, so that my outfit would serve as a center to consult. I later thought of connecting people separately, much as you do, whose skills and services might be wanted or needed. It occurred to me that if I put an ad in the local papers for people to register with me free, I could amass a bankload of info on skills and services of freelancers

and then I could put out a newsletter like yours, or a directory like the Rochester one.

In any case my mind was reeling and searching and now that I have heard from you and see how it might go, I'll be continuing my thoughts about it all. Thanks again.

Irving Weiss  
Pine Bush, NY

Dear Stan,

How are things with you? . . . My main reason for writing is to let you know that our Women Outdoors group [See ON Spring '81] has made a nice contact with some women in Colo. who put out a newsletter, "Out and About" and have a Women's Outdoor Club. "Other Networks" is where they saw us, and they now have become a regional group of Women Outdoors. . . .

Linda Cooper  
Women Outdoors  
Worcester, MA

Dear Stan:

Other Networks: Wow! What a seed you've planted! I just got around to reading it last night. It's hard to find words to express the value of your creation, but you must know it.

Your newsletter has really inspired me, Stan. I tend to lose track of my goals at times, getting up in the grind of day-to-day survival. Part of the problem is that I often get frustrated in trying to explain networking concepts to people wholly unfamiliar with the field. What I see in Other Networks is a handy, packaged explanation which is simple and interesting enough to hold people's attention. . . .

Steve Washam  
Spokane, WA

## OTHER NETWORKS

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We believe that since Public Interest Media Project is a non-profit organization, our financial records should be open to anyone interested--especially to you, our readers. These figures cover our expenses and income from SMALL WORLD and the first two issues of Other Networks, including all the gathering and processing of information associated with these projects to date.

### Expenses:

Printing & Photocopying	\$536.12
Postage & Shipping	330.78
Research	213.54
Office Supplies	144.16
Bank Account Charges	47.16
Telephone	7.38
Miscellaneous	2.20
<b>TOTAL</b>	<b>\$1281.34</b>

### Income:

Subscribers to <u>O.N.</u>	\$256.00
Small World users	34.70
Gift	10.00
Miscellaneous	55.00
Loans	955.95
<b>TOTAL</b>	<b>\$1311.65</b>
<b>Balance in Bank:</b>	<b>\$30.31</b>

The amount of income received from subscriptions and Small World users so far does not come close to covering our expenses, so our officers have agreed to loan the Media Project enough to keep us going until we can begin to support ourselves. Also, the Media Project has no salaried employees; we run on all volunteer time.

-- Julie K. Mills, Treas.

## OTHER NETWORKS subscription form

I wish to subscribe to OTHER NETWORKS.  
In return for a one year (4 issue) subscription,

(check one) ☐ I am enclosing \$15 (\$5 for those living lightly).

☐ I agree to write a short article on networks or networking.

☐ I (or my organization) will exchange my (our) newsletter for OTHER NETWORKS.

name \_\_\_\_\_ make checks payable to:

organization \_\_\_\_\_

address \_\_\_\_\_

\_\_\_\_\_ zip \_\_\_\_\_

phone ( ) \_\_\_\_\_

Public Interest Media Project  
P.O. Box 14066  
Phila. PA 19123

Contributions to assist our work are welcome, and are tax-deductible.

## WHAT DO YOU NEED ?

Some place should be  
where for a fee,  
they'll let you write  
till your heart feels free.

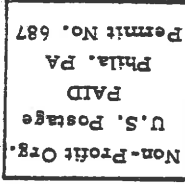
And other people  
can read what you wrote  
and write back what they think  
and get started to work  
on a new kind of DRINK!

That is why I want to be  
a nerve cell you see.  
To offer for a fee  
to make people free  
by collecting & collating & matching  
their interests.

By giving the world a bulletin board space  
and letting every need become a resource  
and resources fulfill needs, all needs cancel.

What do you need ?

---S. Pokras



OTHER NETWORKS  
P.O. Box 14066  
Philadelphia, PA 19123